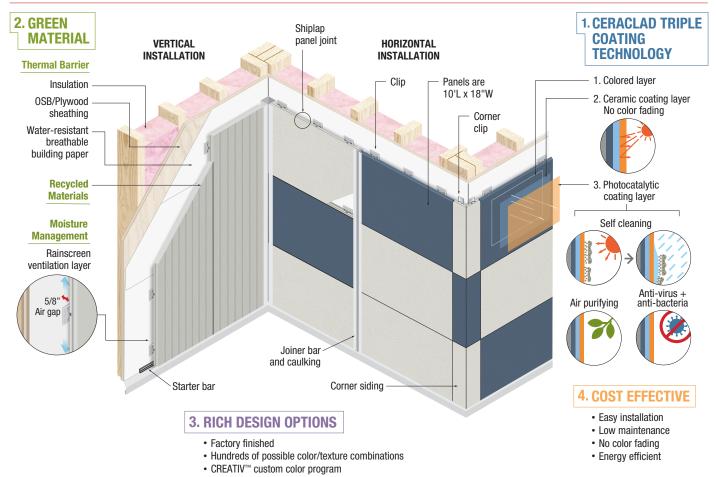


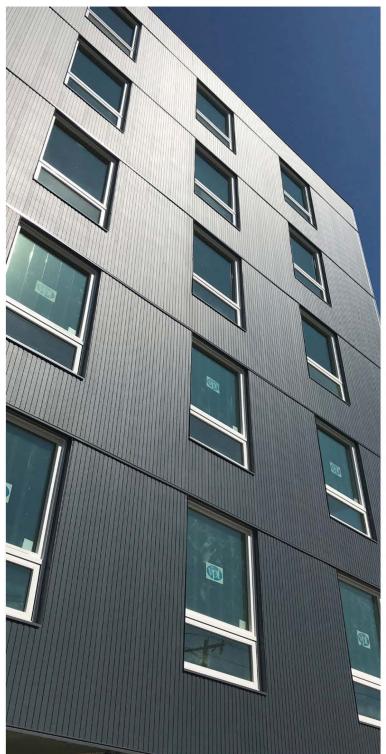
# **CERACLAD Triple Coating Technology**

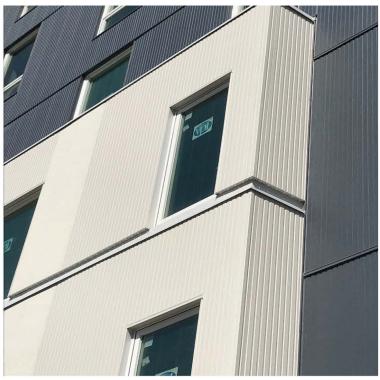
Factory Finish Color Coating | 20-year Fade limited Warranty | 365 Days of Self-cleaning

### **Four Important Benefits of The CERACLAD System**



# **Our Ribbed Textures Conceal Panel Joints and Create a Large Format Profile.**









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# Our Smooth + Textured Panels Provide a Contemporary Stacked Look and Traditional Geometric Panel Layout





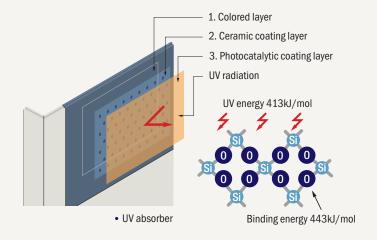


# **Triple Coating Technology**

- 1. COLOR LAYER Factory finish
- 2. CERAMIC COATING No color fading
- **3. PHOTOCATALYTIC COATING LAYER -** Self-cleaning, air purifying, anti-virus and anti-bacterial triple coating

The main skeleton of the **CERACLAD** panel is 100% inorganic so bonding is stronger than the ultraviolet energy and there is almost no deterioration.

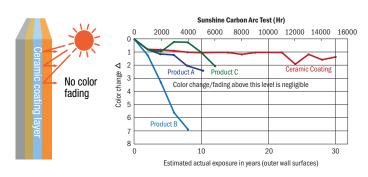




# **Ceramic Coating**

**CERACLAD's** inorganic ceramic coating has excellent UV blocking properties to protect the color layer from ultraviolet rays and minimize fading of the outer wall.

#### 20-year No-Fade Warranty



**CERACLAD** ceramic coated panels are available in proprietary colors and come with a 20-year color guarantee and 50-year structural guarantee.

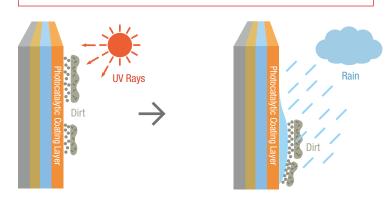
## **Photocatalytic Coating**

Naturally Self-Cleaning - Sunshine Decomposes Dirt, Rain Washes it Away

Self-Cleaning 365 days a year

**CERACLAD's** photocatalytic coating is energized by the presence of light and transforms the coated surface to create a 'self-cleaning' functionality.

#### **Decomposition power + Super hydrophilic property**



# **Our Heritage**

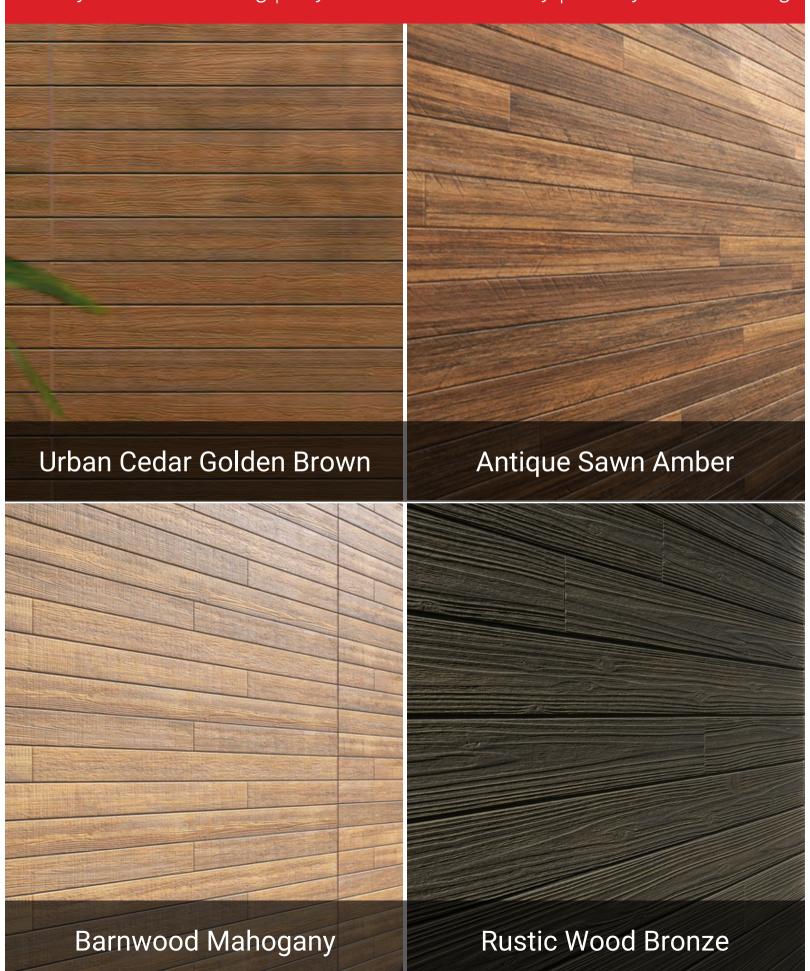
CERACLAD joint venture between industry titans Panasonic Corporation and Kubota Construction Company.

**CERACLAD** Rainscreen has a proven track record of performance nearing 40 years worldwide. Extensive research and technological advancement led to the development of proprietary Photocatalytic Ceramic Coatings, that provide superior color retention and self-cleaning performance and eliminate costly maintenance.

High performance siding systems designed for sustainable buildings and a healthy living environment.

# **CERACLAD Triple Coating Technology**

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